

CONTRACT



WFXT
25 Fox Drive
Dedham, MA 02027-2563
(781) 467-2525

myfoxboston.com

And:

Greer Margolis & Mitchell
Attention: Jesse Demastrie
1010 Wisconsin Avenue NW
Suite 800
Washington, DC 20007

<u>Contract / Revision</u> 4077518 / 1		<u>Alt Order #</u> Obama
<u>Product</u> Obama for America		
<u>Contract Dates</u> 10/02/12 - 10/08/12	<u>Estimate #</u> 1537	
<u>Advertiser</u> Obama for America		<u>Original Date / Revision</u> 09/28/12 / 10/01/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WFXT	<u>Account Executive</u> Walt Lopko	<u>Sales Office</u> FSS Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Adults 25+		
<u>IDB#</u>	<u>Advertiser Code</u> 95	<u>Product Code</u> 101
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WFXT	10/02/12	10/05/12	Fox 25 AM News 5a	5a-6a		:30			NM	2	\$1,000.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-TWTF--				2	\$500.00			
2	WFXT	10/02/12	10/05/12	Fox 25 AM News 5a	530a-6a		:30			NM	2	\$1,000.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-TWTF--				2	\$500.00			
3	WFXT	10/02/12	10/05/12	Fox 25 AM News 6a	6a-630a		:30			NM	2	\$1,500.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-TWTF--				2	\$750.00			
4	WFXT	10/02/12	10/05/12	Fox 25 AM News 6a	630a-7a		:30			NM	2	\$1,500.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-TWTF--				2	\$750.00			
5	WFXT	10/02/12	10/05/12	Fox 25 AM News 7a	7a-9a		:30			NM	2	\$1,500.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-TWTF--				2	\$750.00			
6	WFXT	10/02/12	10/05/12	Fox 25 AM News 7a	7a-9a		:30			NM	2	\$1,500.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-TWTF--				2	\$750.00			
7	WFXT	10/02/12	10/05/12	Fox 25 AM News 7a	7a-9a		:30			NM	2	\$1,500.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-TWTF--				2	\$750.00			
8	WFXT	10/02/12	10/05/12	Fox 25 AM News 7a	7a-9a		:30			NM	2	\$1,500.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-TWTF--				2	\$750.00			
9	WFXT	10/02/12	10/05/12	Fox 25 AM News 9a	9a-10a		:30			NM	2	\$600.00
		Candidate Discount										

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<u>Contract Dates</u> 10/02/12 - 10/08/12	<u>Product</u> Obama for America	<u>Estimate #</u> 1537
<u>Advertiser</u> Obama for America		<u>Original Date / Revision</u> 09/28/12 / 10/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-TWTF--				2	\$300.00			
10	WFXT	10/02/12	10/05/12	Fox 25 AM News 430a	430a-5a		:30			NM	2	\$350.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-TWTF--				2	\$175.00			
11	WFXT	10/07/12	10/07/12	Fox News Sunday	9a-10a		:30			NM	1	\$400.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S				1	\$400.00			
12	WFXT	10/02/12	10/05/12	M-F 11a-12p	11a-12p		:30			NM	4	\$400.00
Immediately Preemptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-TWTF--				4	\$100.00			
13	WFXT	10/02/12	10/05/12	M-F 12p-1p	12p-1p		:30			NM	2	\$150.00
Immediately Preemptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-TWTF--				2	\$75.00			
14	WFXT	10/02/12	10/05/12	M-F 2p-3p	2p-3p		:30			NM	4	\$260.00
Immediately Preemptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-TWTF--				4	\$65.00			
15	WFXT	10/02/12	10/05/12	M-F 3p-4p	3p-4p		:30			NM	4	\$260.00
Immediately Preemptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-TWTF--				4	\$65.00			
16	WFXT	10/02/12	10/05/12	M-F 4p-5p	4p-5p		:30			NM	4	\$1,000.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-TWTF--				4	\$250.00			
17	WFXT	10/02/12	10/05/12	M-F 5p-6p	5p-6p		:30			NM	4	\$1,200.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-TWTF--				4	\$300.00			
18	WFXT	10/02/12	10/05/12	Fox 25 News at 6p	6p-630p		:30			NM	2	\$900.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-TWTF--				2	\$450.00			
19	WFXT	10/02/12	10/05/12	Fox 25 News at 630p	630p-7p		:30			NM	2	\$900.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-TWTF--				2	\$450.00			
20	WFXT	10/02/12	10/05/12	M-F 1p-2p	1p-2p		:30			NM	4	\$260.00
Immediately Preemptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-TWTF--				4	\$65.00			
21	WFXT	10/02/12	10/05/12	M-F 730p-8p	730p-8p		:30			NM	2	\$1,200.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-TWTF--				2	\$600.00			
22	WFXT	10/02/12	10/05/12	M-F 10a-11a	10a-11a		:30			NM	4	\$400.00
Immediately Preemptible												

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4077518 / 1	Obama

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/02/12 - 10/08/12	Obama for America	1537

<u>Advertiser</u>	<u>Original Date / Revision</u>
Obama for America	09/28/12 / 10/01/12

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<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 -TWTF-- 4 \$100.00												
23	WFXT	10/02/12	10/07/12	M-Su 10p-11p News	10p-11p		:30			NM	2	\$3,600.00
Candidate Discount												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 -TWTFSS 2 \$1,800.00												
24	WFXT	10/07/12	10/07/12	Su 12a-1a	12a-1a		:30			NM	1	\$350.00
Candidate Discount												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 -----S 1 \$350.00												
25	WFXT	10/04/12	10/04/12	Th Prime Hour 1	8p-9p		:30			NM	1	\$13,000.00
Candidate Discount												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 ---T--- 1 \$13,000.00												
26	WFXT	10/06/12	10/06/12	Sa 1230a-1a	1230a-1a		:30			NM	1	\$200.00
Candidate Discount												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 -----S- 1 \$200.00												
27	WFXT	10/06/12	10/06/12	Big 12 Prime Game	various		:30			NM	1	\$1,200.00
Candidate Discount												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 -----S- 1 \$1,200.00												
28	WFXT	10/07/12	10/07/12	NFL RS Pre Game Non Hom	Various		:30			NM	1	\$8,000.00
Candidate Discount												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 -----S 1 \$8,000.00												
29	WFXT	10/02/12	10/07/12	M-Su 10p-11:30p News Rotat	11p-1130p		:30			NM	2	\$2,500.00
Candidate Discount												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 -TWTFSS 2 \$1,250.00												
30	WFXT	10/02/12	10/05/12	M-F 12a-1230a	12a-1230a		:30			NM	2	\$750.00
Candidate Discount												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 -TWTF-- 2 \$375.00												
31	WFXT	10/06/12	10/06/12	Sa 11p-12a	11p-12a		:30			NM	1	\$350.00
Candidate Discount												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 -----S- 1 \$350.00												
32	WFXT	10/02/12	10/05/12	M-F 1130p-12a	1130p-12a		:30			NM	2	\$1,000.00
Candidate Discount												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 -TWTF-- 2 \$500.00												
33	WFXT	10/06/12	10/06/12	Sa 12a-1230a	12a-1230a		:30			NM	1	\$250.00
Candidate Discount												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 -----S- 1 \$250.00												
Totals											72	\$50,480.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/07/12	72	\$50,480.00	\$42,908.00
Totals	72	\$50,480.00	\$42,908.00

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Signature: _____ **Date:** _____

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